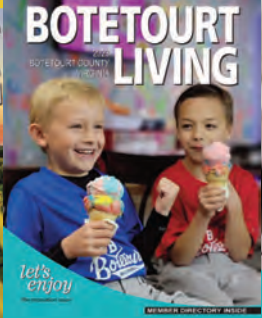
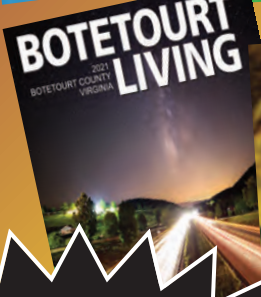
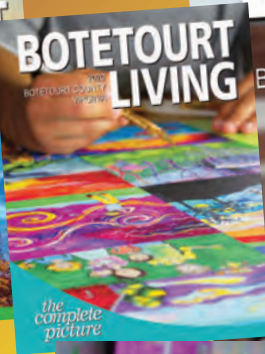
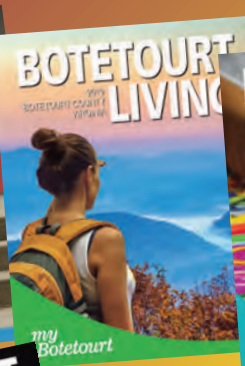


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2025 RATE CARD & EDITORIAL PROFILE

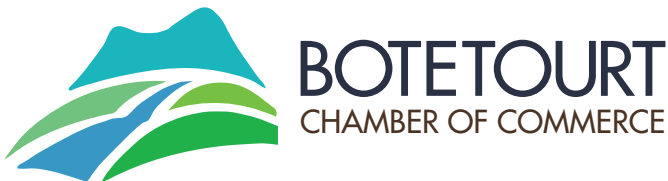
Botetourt Living magazine is the primary marketing piece for Botetourt County. This full color magazine represents the county using vibrant photo essays and informative articles covering education, healthcare, government, business, area attractions and arts and culture.

Advertising in this powerful marketing tool places your business front and center with long established or newly arrived or relocating families, visitors, and businesses. *Botetourt Living* is the perfect showcase and go-to resource for anyone living, working, and playing in Botetourt County.

The chamber will release *Botetourt Living* magazine in the second quarter of 2025 where it will be distributed to area businesses, local and regional visitor centers and locations throughout Botetourt, the Roanoke Valley, and surrounding communities all year long.

Chamber members receive a 10% discount on advertising.

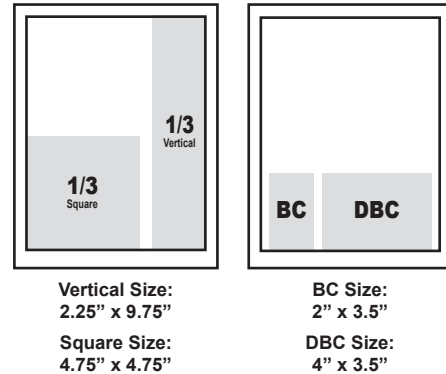
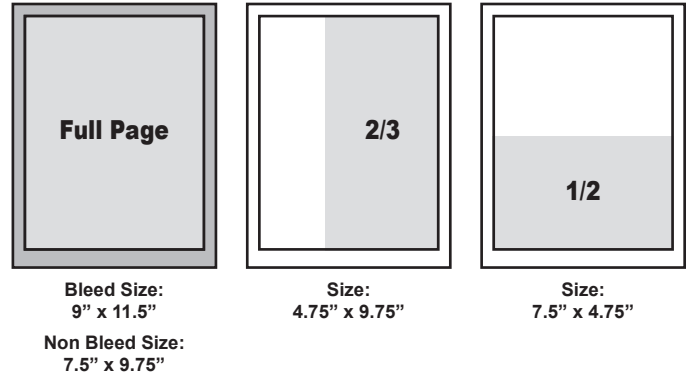
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Advertising Rates



STANDARD POSITIONS	2025 RATES	CHAMBER MEMBER 10% DISCOUNT RATE
Full Page	\$2,800	\$2,520
2/3 Page	\$2,200	\$1,980
1/2 Page	\$1,800	\$1,620
1/3 Page	\$1,300	\$1,170
DBC	\$700	\$630

* Guaranteed position add 10%

PREMIUM POSITIONS	2025 RATES	CHAMBER MEMBER 10% DISCOUNT RATE
Inside Front Cover	\$3,700	\$3,330
First Right Page	\$3,500	\$3,150
Back Cover	\$3,700	\$3,330
Inside Back Cover	\$3,200	\$2,880
Center Spread	\$4,500	\$4,050

Credit Cards Accepted

2025 SCHEDULE

Space Reservation: March 22, 2025

Ad Deadline: March 31, 2025

Distribution: May 2025 — April 2026